

DAVIDS & ROYSTON BULB CO.
INCORPORATED

"Califlora" ——— QUALITY FLOWER BULBS ——— "Tecolote"

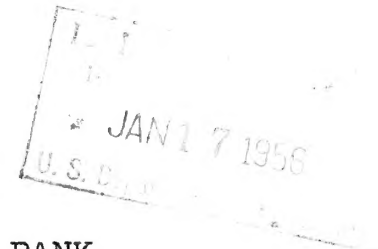
REG. U. S. PAT. OFFICE

PHONES: TUCKER 1625 . VANDIKE 4774

REG. U. S. PAT. OFFICE

824 WALL STREET . LOS ANGELES 14, CALIFORNIA

LOS ANGELES CABLE ADDRESS: "DAVROY"



"CALIFLORA" CALADIUMS - - MONEY IN THE BANK

Fancy Leaf Caladiums have become a tremendously profitable item both for dry bulb sales and growing plants. This season we have the finest crop of "Califlora" Fancy Leaf Caladiums ever harvested. All the bulbs are high crown and our grade is extra large.

Because of our tremendous crop we can supply plenty of Candidum as well as the most popular colored varieties in all sizes including Mammoth and Jumbo bulbs.

Enclosed is our new Caladium folder listing some new and outstanding varieties. Don't wait - - order at once for immediate delivery or for us to reserve to ship any time until May 1st.

Prices F.O.B. Florida

			100	1000
No. 1	1½-2½"	Diameter.....	\$15.00	\$140.00
Jumbo	2½-3½"	Diameter.....	22.50	210.00
Mammoth	3½-5"	Diameter.....	37.50	350.00

Orders for less than 25 of a variety
take the hundred rate plus 10%.

FANCY LEAF CALADIUM DISPLAY CARTON
Beautiful display, 25 ea. 6 varieties #1 Size
F.O.B. Florida \$26.50 per box.

